

INSIGHT DAYS

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OUR MISSION

At Upskill Me, we create safe spaces for under-represented talent with leading employers. We empower young people to realise their potential, build their skills and define their futures.

AY24/25 INSIGHT DAYS

Impact Report - Aims, Goals & Partners

WHAT IS AN INSIGHT DAY?

Insight Days are bespoke events that foster meaningful connections between under-represented talent and industry leaders. Each event includes a customised project task, panel discussion, networking opportunities and skill development sessions tailored to student needs.



CORE GOALS



CONNECT young people to employees and role models, and provide opportunities for professional development.



DEMYSTIFY our partners' application processes and build knowledge of opportunities for young people.



SUPPORT students to build the skills, knowledge and confidence they need to succeed in the workplace and beyond.

2024/25 INSIGHT DAY PARTNERS



GE HealthCare



e-on

AY24/25 INSIGHT DAYS

Impact Report - Students & Schools

248

**YOUNG PEOPLE INTERESTED IN
CAREERS WITH OUR PARTNERS**

ACROSS 105 SCHOOLS

SCHOOL LOCATIONS:

- LONDON
- BERKSHIRE
- BUCKINGHAMSHIRE
- GREATER MANCHESTER
- NOTTINGHAM

STUDENT DEMOGRAPHICS

72%

Were from minoritised ethnic communities/backgrounds.

48%

Had parents who did not go to university and gain a degree.

31%

Were eligible for Free School Meals or Pupil Premium.

6%

Faced additional barriers, e.g. refugee/young carer status.

STUDENT RATINGS

97%



Have better knowledge of the opportunities and careers available at our partners.

89%



Said attending increased their confidence levels in applying for an apprenticeship.

91%

17%
Increase from pre-event

Are interested in applying for an apprenticeship with the host organisation.

94%

**OF ATTENDEES SAID THEY WOULD ATTEND ANOTHER
EVENT WITH THE HOST ORGANISATION!**

AY24/25 INSIGHT DAYS

Impact Report - Volunteers

85 **CORPORATE VOLUNTEERS**
ACROSS 5 PARTNERS

SECTORS:

- TECHNOLOGY
- BIO-PHARMA
- HEALTHCARE
- FINANCE
- ENERGY



VOLUNTEER RATINGS

95%

Felt they added value to the students' experience.

100%

Felt more positive about their organisation.

100%

Said they found the volunteer support materials useful.

100%

Said they would recommend volunteering with Upskill Me.

VOLUNTEER FEEDBACK

4.8



Average rating for the session volunteers took part in (out of 5)

I think the sessions were really engaging and interesting! The students were lovely to work with and it was wonderful to answer their questions. The whole day was a very rewarding experience.

- Volunteer, Insight Day

AY24/25 INSIGHT DAYS

Impact Report - Attendee Quotes

It was so cool to actually see all the machines and behind the scenes, because when you imagine your **dream job**, you don't really know what it will actually be like. But I was able to see workers in action and it blew my mind that people actually do this really cool jobs in labs and **I could do it too**.

- UCB attendee

I found the online panel with the apprentices really insightful. It was great hearing their personal journeys and practical tips.

It made the idea of joining Barclays feel more approachable and realistic.

- Barclays attendee

All of the apprentices were very kind and I appreciated hearing their honest opinions on the company and application process.

- bp attendee

The panel was a really good insight into career prospects and changes after education.

- GE HealthCare attendee

The culture and friendliness of everybody made the day so enjoyable! I personally found it helpful to have conversations with people who work at E.ON, learn about their job roles and ask questions with real degree apprentices.

- E.ON attendee

I loved all the information provided and the way each woman's achievements were highlighted made it so engaging and inspiring!

- bp attendee

I found the interview and test preparation insightful (the STAR+R and values approach) as I've not really come across it.

- Barclays attendee

I found it very helpful to talk to those who are already in an **apprenticeship programme**, and ask them about how they got there and what they enjoy most about working at **E.ON**.

- E.ON attendee